

FOR IMMEDIATE RELEASE

CONTACT: Kelly Kinzer
Kelly.Kinzer@RealLiving.com
(614) 266-4916

Real Living Agents Honored as Real Estate Magazine's 2007 Realtors on the Rise

COLUMBUS, Ohio (Aug. 14, 2007) – Real Living Inc., one of the fastest-growing real estate companies in the nation, is proud to announce the recognition of five brokers and agents as *Real Estate* magazine's 2007 Realtors on the Rise.

The competition, presented by RISMedia's *Real Estate* magazine, showcases 50 of today's most inventive, successful agents. This year's winners—chosen by *Real Estate* magazine's editors—were selected from hundreds of submissions.

Of the 50 chosen, five Real Living agents were honored this year:

- Traci Kasparian, broker/owner, Real Living Lifetime Real Estate in Northborough, Mass.
- Lucas Lechuga, agent, Real Living Properties in Coral Gables, Fla.
- Brian Murtha, agent, Real Living HER in Pickerington, Ohio
- Michal Rhodus, broker/owner, Real Living Team One in Tampa, Fla.
- Vanessa Simmons, agent, Real Living HER in Columbus, Ohio

"It's quite an honor for these agents and brokers to be recognized for their talent and success on a national level," said Harley E. Rouda, Jr., CEO and managing partner of Real Living. "They have remarkable real estate skills and are truly respected in the industry. We're proud to have them as part of the Real Living network."

In their relatively young real estate careers, these agents have quickly proven themselves as some of the best in the industry. With proven results, they have each excelled in many different areas.

Now in its third year, the Realtors on the Rise competition honors 50 of the industry's best and brightest. Nominees were required to submit a one-page resume and a 500-word summary of key accomplishments. They were then judged based on their noteworthy success over the last year by incorporating today's best sales and marketing practices, customer service, technology skills, business savvy and negotiating prowess.

-more-

To view each winner's profile, go to www.rismedia.com, and click on "Real Estate Magazine."

About RISMedia

RISMedia has been the leading source for real estate news and information since 1980. Its widely read publications include *Real Estate* magazine, the *Power Broker Network Report*, the *Power Team Report* and Daily e-News, published daily and circulated to over 300,000 industry professionals. Visit RISMedia at www.rismedia.com for the latest industry news and information.

About Real Living Inc.

Real Living, based in Columbus, Ohio, is one of the nation's fastest-growing real estate franchisors with more than 4,000 agents and 160 offices, coast to coast. Offering consumers a full suite of home and lifestyle services, Real Living also offers nationwide corporations industry leading relocation management services. Real Living was named one of the best new franchises by Entrepreneur Magazine and winner of the Inman Innovator Award. Real Living's award-winning Web sites receive nearly 17 million page views per month. For more information, visit www.RealLiving.com or www.RealLivingFranchise.com.

###