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Real Living Inc. Ranks as Fourth-Largest Real Estate Brokerage in U.S.

2006 REAL Trends 500 Survey ranking based on transaction sides

COLUMBUS, Ohio (April 25, 2006) – Real Living Inc. moved up to the No. 4 spot on the REAL Trends 500 list of the largest real estate brokerages in the U.S. based on closed transaction sides in 2005. The company held the No. 5 spot for the past three years.

“We’ve experienced tremendous growth this year, led in large part by our franchise business, which grew by 50 percent last year. Thanks to our dedicated, talented team, Real Living has a presence in 10 states,” said Real Living CEO and Managing Partner, Harley E. Rouda Jr. “We’re looking forward to our biggest growth year yet in 2006,” said Rouda.

Companies within the Real Living Network reported real estate sales of \$8.4 billion in 2005. The Network operates with nearly 130 offices and 4,000 agents and associates in Florida, Illinois, Indiana, Kentucky, Michigan, Ohio, South Carolina, Texas, West Virginia and Wisconsin.

The 2006 REAL Trends 500 Survey rankings originate from surveys distributed by REAL Trends Inc., a publishing and communications company providing news, research and information-based services to the residential real estate industry. The annual survey ranks brokerage firms according to closed transaction sides and closed sales volume. Results are verified by outside accountants.

About Real Living Inc.

The largest independently-owned residential real estate firm in the Midwest and the fourth-largest in the country, Real Living Inc., boasts nearly 4,000 agents and employees, more than \$8 billion in annual sales and nearly 130 offices throughout 10 states, including Florida, Illinois and Texas. Real Living Inc was awarded the 2005 Inman Innovator Award by Inman News, ranked 23rd in *Entrepreneur* magazine’s Top 50 Best New Franchises and has won numerous awards for its marketing achievements. Every 14 minutes, Real Living sells a home. Each month, Real Living’s Web sites receive nearly 14 million page views. Real Living Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information about Real Living Inc., visit RealLiving.com.

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