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Real Living Relocation Management Announces New Relocation Web Site

Enhanced offerings launched to address changing needs of corporate America

COLUMBUS, Ohio (May 17, 2007) – Real Living Relocation Management, a 20-year plus veteran in the relocation industry, announced today the launch of a new Web site – www.RealLivingRelocation.com – and enhanced services to address the changing relocation needs of corporate America.

“In today’s global marketplace, the demands on companies to cover more markets are ever increasing, while at the same time the cost to relocate employees is also rising,” said Judy Pogue, president of Real Living Relocation. “In response, we’ve added an updated interactive, user-friendly Web site and repackaged our services to help our clients meet their relocation needs as efficiently as possible.”

The Web site packages all of Real Living Relocation Management offerings in a concise, easy-to-use format. Features include separate logins for corporate clients and transferees, which allow each group to monitor and track the relocation process. On the corporate side, clients can easily track expense reports, organized by category, and monitor payroll reports. Transferees can stay up to date on their home search and have access to their relocation counselor 24/7.

Real Living Relocation Management is an extension of corporations’ HR programs, offering all relocation services – including group and international move management, relocation policy development, expense management, and a full range of departure and destination services – in one location. In addition, because of Real Living’s affiliation with Real Living, Inc., a leading residential real estate firm, companies do not need to outsource real estate services, and have access to a national network of 4,000 agents. Corporate clients also can also take advantage of the company’s other affiliated business services, such as mortgage, title and home warranty.

Real Living Relocation Management’s affiliation with Real Living Inc. also provides the opportunity to offer recruiting assistance to clients. Because of its national presence, Real Living’s knowledge of cities and communities is extensive. Relocation clients have access to endless community and school information, as well as community videos, on the company’s Web site.

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“Corporations are busy today, so we’ve streamlined and repackaged our services to make them easy to access and seamless for our clients,” said Brooks Burton, CEO of Real Living Relocation who recently joined the company to spearhead its continued growth. “Clients will find the same scenario when they visit our Web site. Whether they are working with us online or offline, it’s all about providing the opportunity for clients to focus on what they do best – build their business – leaving their relocation needs to us.” Burton most recently served as principal and consultant for The Burton Group, vice president of sales and marketing for Floyd Bell Inc. and as president and CEO of JumpHome, a relocation support company.

Real Living Relocation Management, a subsidiary of Real Living Inc., has been a leader in the relocation industry for more than 20 years, managing every aspect of transferees’ relocations in the United States and abroad with a wide range of services under one roof. Clients include companies in the hospitality, retail, insurance and banking industries.

About Real Living Inc.

Real Living, a family-owned company based in Columbus, Ohio, is one of the nation’s fastest-growing real estate firms. The company manages more than 70 company-owned real estate offices and has a growing network of franchisees coast to coast. Offering consumers a full suite of home and lifestyle services, Real Living also offers nationwide corporations industry leading relocation management services. Real Living was named one of the best new franchises by Entrepreneur Magazine and winner of the Inman Innovator Award, multiple Webby Awards and many more for their marketing efforts. Real Living’s award-winning Web sites receive nearly 17 million page views per month. For more information, visit www.RealLivingRelocation.com or www.RealLiving.com.

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