
News from

RealLiving[®]

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Real Living Awards Ceremony to be Held in Cancun
Momentum 2007 set for Feb. 11-14

COLUMBUS, Ohio (Dec. 15, 2006) – Real Living Inc., the fourth-largest residential real estate firm in the nation, will kick off Momentum 2007, its fourth-annual convention and awards ceremony, in Cancun, Mexico.

Themed "Momentum has both direction and magnitude," the conference will take place Feb. 11-14, 2007, at the Moon Palace Resort.

"We have grown exponentially this year, so we look forward to this event during which our agents, managers and network partners will have the opportunity to network with all of our new associates," said Real Living's CEO and managing partner, Harley E. Rouda Jr. "Momentum is also a great opportunity to celebrate our growth and share our plans for another exciting year."

The conference will be packed with activities from golf to karaoke, along with the company's highly-anticipated awards night, where awards for sales, affiliated service support, agent and office-level accomplishments are presented.

Major sponsors for Momentum 2007 include: American Home Shield, Artina Promotional Products, CBIZ, COMDOC Inc., Columbus Dispatch/ThisWeek Newspapers, Dee Sign, ML Podcast, Porter Wright Morris & Arthur, Premier Property Inspections, QuantumMail.com, RealEstateBlogsites.com, Real Living Title, Real Living Mortgage, Staples and Sun Newspapers.

"We're very grateful for the continued, generous support of our corporate sponsors, and we join them in celebrating another outstanding year with our agents, managers and network partners," Rouda said.

For more information, visit www.RealLivingMomentum.com.

About Real Living Inc.

Real Living Inc., the fourth-largest real estate firm in the country, boasts nearly 4,000 agents and employees, \$8.4 billion in annual sales and more than 140 offices nationwide. Real Living was awarded the 2005 Inman Innovator Award by *Inman News* and was ranked No. 23 in *Entrepreneur* magazine's Top 50 Best New Franchises. Each month, Real Living's Web sites receive nearly 14 million page views. Real Living also offers a full range of affiliated business services, including home financing, title, corporate relocation management and home warranties. For more information, visit www.RealLiving.com.

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