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## **Shroyer Named VP of Professional and Organizational Development**

**COLUMBUS, Ohio** (Aug. 23, 2007) – Real Living Inc., one of the fastest-growing real estate companies in the nation, announces the promotion of Caroline Shroyer to vice president of professional and organizational development.

In her new position, Shroyer will be responsible for Real U, Real Living's professional development department. She will provide scalable training for agents, managers, brokers and employees across the nation, enhancing the organization's performance and individual development. Shroyer will work with the trainers in both company-owned and franchise offices.

"I am excited to be part of such a forward-thinking culture," said Shroyer. "I love working with agents – helping them grow professionally and achieve the all-important work/life balance."

Previously, she held the position of director of training and network partner services where she was responsible for the overall direction of Real U. She was key in the development and implementation of Real Living's Learning Management System, which is an online training venue for agents, managers and employees. It allows them to take online continuing education courses, earn national certifications and designations, track their progress and much more.

"Caroline has done an outstanding job building Real U and taking Real Living's professional development to the next level," said Sarah Shoemaker, chief operating officer for Real Living.

Shroyer has been in the real estate industry for 12 years on the agent, franchising and training sides. She is a member of the National Association of Realtors, Ohio Association of Realtors, Columbus Board of Realtors and past president of the Hilliard Area Realty Association. Also, she was named the Building Industry Association's Rookie Realtor of the Year in 1996. Shroyer and her family reside in Hilliard, Ohio.

### **About Real Living Inc.**

Real Living, based in Columbus, Ohio, is one of the nation's fastest-growing real estate franchisors with more than 4,000 agents and 160 offices, coast to coast. Offering consumers a full suite of home and lifestyle services, Real Living also offers nationwide corporations industry leading relocation management services. Real Living was named one of the best new franchises by Entrepreneur Magazine and winner of the Inman Innovator Award. Real Living's award-winning Web sites receive nearly 17 million page views per month. For more information, visit [www.RealLiving.com](http://www.RealLiving.com) or [www.RealLivingFranchise.com](http://www.RealLivingFranchise.com).

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