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Brooks Burton Joins Real Living Relocation as CEO

COLUMBUS, Ohio (May 16, 2007) – Brooks Burton has been named CEO of Real Living Relocation, an affiliate of Real Living Inc., one of the nation’s fastest growing real estate firms. In his new position, Burton will oversee Real Living Relocation Management and Real Living Relocation Services.

Burton has served as a senior executive with numerous companies and has extensive experience in general management (P&L and operations), sales, sales management, strategic planning, change management, startup companies and growth. Before joining Real Living, Burton most recently served as principal and consultant for The Burton Group, vice president of sales and marketing for Floyd Bell Inc. and as president and CEO of JumpHome, a relocation support company.

“Brooks is an excellent addition to Real Living’s relocation team,” said Kaira Sturdivant Rouda, Real Living Inc’s COO and president of Network Services, and who also oversees relocation for the parent company. “He has a strong track record of helping businesses grow and become successful. We are very excited to have the opportunity to collaborate with such an established and knowledgeable growth specialist.”

Some of Burton’s many career achievements include: increasing sales of mature/declining business by 17 percent by year two, taking a startup from zero to \$70 million in revenue in just six years and leading a business unit turnaround from a \$1.5 million loss to a \$400,000 annual profit in just two years.

“I’m honored to work with such a growing, innovative company,” said Burton. “We have a great team, and I’m looking forward to working with them and our franchisees in an effort to grow our corporate relationships along with our many relocation services.”

He received his Bachelor of Business Administration in marketing from the University of Kentucky and currently resides in Westerville, Ohio. Burton’s office will be based at Real Living’s corporate headquarters at 77 E. Nationwide Blvd., Columbus, OH 43215. He can be reached at (614) 273-6323 or via e-mail at Brooks.Burton@RealLiving.com.

About Real Living Inc.

Real Living, a family-owned company based in Columbus, Ohio, is one of the nation’s fastest-growing real estate firms. The company manages more than 70 company-owned real estate offices and has a growing network of franchisees coast to coast. Offering consumers a full suite of home and lifestyle services, Real Living also offers nationwide corporations industry leading relocation management services. Real Living was named one of the best new franchises by Entrepreneur Magazine and winner of the Inman Innovator Award, multiple Webby Awards and many more for their marketing efforts. Real Living’s award-winning Web sites receive nearly 17 million page views per month. For more information, visit www.RealLivingRelocation.com or www.RealLiving.com.

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