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**Robert McAdams Jr. Promoted to Chief Financial Officer
for Real Living Inc.**

COLUMBUS, Ohio (May 17, 2006) – Real Living Inc., the fourth-largest residential real estate firm in the United States, announces the promotion of Robert McAdams Jr. to chief financial officer.

In his new position, he will be responsible for the company's finance, facilities and procurement functions. He will also lead the firm's strategic growth, overseeing mergers and acquisitions.

"Bob has done a wonderful job with our finance department, and we're excited for his move to CFO," said Harley E. Rouda Jr., Real Living CEO and managing partner.

Before joining Real Living in November 2002 as vice president of finance, McAdams managed various finance operation departments for Express, a division of Limited Brands. He also has extensive experience in process improvement, risk management and auditing for companies such as Bank One and Schneider Downs.

McAdams is a graduate of Clarion University, where he received a Bachelor of Science in Business Administration. He resides in Pickerington, Ohio with his wife, Geri, and two daughters.

About Real Living Inc.

The fourth-largest residential real estate firm in the country and the largest independently-owned firm in the Midwest, Real Living Inc., boasts nearly 4,000 agents and employees, more than \$8 billion in annual sales and nearly 130 offices throughout 10 states, including Florida, Illinois and Texas. Real Living Inc was awarded the 2005 Inman Innovator Award by *Inman News*, ranked 23rd in *Entrepreneur* magazine's Top 50 Best New Franchises and has won numerous awards for its marketing achievements. Every 14 minutes, Real Living sells a home. Each month, Real Living's Web sites receive nearly 14 million page views. Real Living Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information or to learn more about growth opportunities with Real Living Inc., visit RealLiving.com.

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