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News from

**RealLiving**<sup>®</sup>

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**RealLiving.com Receives Webby Award Recognition**

*Real estate leader's Web site ranks in top 20 percent of all submissions*

**COLUMBUS, Ohio** (June 13, 2006) – Real Living Inc.'s Web site, [www.RealLiving.com](http://www.RealLiving.com), has been selected as an Official Honoree of the 10<sup>th</sup> Annual Webby Awards, ranking in the top 20 percent of all Web sites entered worldwide.

Hailed as the "Online Oscars" by *Time Magazine*, The Webby Awards are determined by the International Academy of Digital Arts & Sciences, a global organization with a membership that includes musician David Bowie, Internet inventor Vinton Cerf, Naked Chef Jamie Oliver, The Body Shop president Anita Roddick, "Simpsons" creator Matt Groening, Real Networks CEO Rob Glaser, and fashion designer Max Azria.

"This is a tremendous honor," said Kaira Sturdivant Rouda, chief operating officer of Real Living Inc. "We're constantly working to make RealLiving.com the number one real estate destination for consumers, and they are responding." During the first quarter of this year, page views at RealLiving.com increased 296 percent compared with the same period last year.

Created with the female consumer in mind (ages 25-54), RealLiving.com was launched in 2001. Consumers can search for homes all over the U.S.; find their perfect agent match; easily access valuable buying and selling information; receive a comparative market analysis; get pre-approved for a mortgage; and take quizzes on topics ranging from home style to Feng Shui. The site also offers consumers a one-stop shop for their real estate needs, including mortgage, title, home warranty and relocation services. And consumers can also sign up for a MyRealLiving account, which allows them to organize, personalize, save and share properties and information seamlessly.

"The Webby Awards honors the outstanding Web sites that are setting the standards for the Internet," said Tiffany Shlain, founder and ambassador of The Webby Awards. "RealLiving.com's Official Honoree selection is a testament to the skill, ingenuity, and vision of its creators."

The 10<sup>th</sup> Annual Webby Awards received a record number of entries from more than 40 countries and all 50 states. Out of the more than 5,500 entries submitted, fewer than 20 percent were deemed Official Honorees.

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**About Real Living Inc.**

The largest independently-owned residential real estate firm in the Midwest and the fourth-largest in the country, Real Living Inc., boasts nearly 4,000 agents and employees, more than \$8 billion in annual sales and nearly 130 offices throughout 10 states, including Florida, Illinois and Texas. Real Living Inc was awarded the 2005 Inman Innovator Award by Inman News, ranked 23<sup>rd</sup> in *Entrepreneur* magazine's Top 50 Best New Franchises and has won numerous awards for its marketing achievements. Every 14 minutes, Real Living sells a home. Each month, Real Living's Web sites receive nearly 15 million page views. Real Living Inc. also offers a full range of affiliated business services, including home financing, title, relocation, corporate relocation management and home warranties. For more information about Real Living Inc., visit [RealLiving.com](http://RealLiving.com).

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