

Real Living is on a Roll

Plans to Rock at Ohio Association of Realtors Annual Convention

COLUMBUS, OHIO – (September 10, 2003) – Real Living, Inc., the fifth largest residential real estate firm in the nation, today announced plans to celebrate its tremendous accomplishments at the 2003 Ohio Association of Realtors (OAR) Annual Convention, in Cleveland, Ohio, Sept. 14-17, at the Cleveland Convention Center.

Harley E. Rouda Jr., CEO and managing partner of Real Living, invites Realtors from across the state to visit the firm's impressive booth (#232-234) during the convention and to attend the "Real Living Rocks" party at the Rock and Roll Hall of Fame and Museum on Sept. 15 from 7-11 p.m. This legendary annual event, featuring one of Ohio's top bands, The Menus, is open to all OAR attendees.

"In less than two years, Real Living has grown to become the largest real estate firm in the Midwest and the 5th-largest in the nation," said Rouda. "This year's OAR convention is the perfect time to celebrate our tremendous success and to say thank you to our agents and broker/owners – who drive our continued momentum! The OAR Convention and the 'Real Living Rocks' party are also great venues to share the Real Living Success story with Realtors throughout the Midwest."

In addition, Real Living will also celebrate the accomplishments of its top-producing agents at the OAR Convention by hosting its Winners Circle Elite Fall Program. The event will honor Real Living agents whose volume or transaction sides fall within the top 1 percent of all agents in the Real Living Network. This invitation-only event will treat attendees to dinner and entertainment at Pickwick & Frolic Restaurant & Club on Sept. 14 at 7 p.m.

"Managers and agents from across the Real Living Network are looking forward to networking with each other at the Real Living booth and at the Real Living Rocks party," said Rouda. "And I think they're even more excited to network with other Realtors across the state, to share how Real Living's industry-leading solutions and agent-centric culture have helped them to build their businesses."

For additional information about this years OAR convention, visit www.ohiorealtors.com or call the Ohio Association of Realtors at 614-228-6675.

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About Real Living, Inc.

The largest independently-owned, residential real estate firm in the Midwest and the fifth-largest in the country, Real Living boasts nearly 5,000 sales associates and employees, nearly \$6 billion in annual sales and more than 100 offices throughout Ohio and Kentucky. A full-service real estate firm, Real Living brokerages include HER Realtors in Columbus and Dayton, Realty One in Cleveland and Akron, and Huff Realty in Cincinnati and Kentucky. Real Living also offers a full range of services, including mortgage, title, relocation, corporate relocation services, auctions and home warranty. To learn more, visit www.realliving.com.

For more information, consumers can contact the Real Living HER Centerville office at 937/433-1776 or visit www.realliving.com. Brokerages interested in franchise/new market opportunities with Real Living can contact Tom Hamilton at 937/433-1776.

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